



JANUARY 2027 • OTTAWA, ON

The Canadian Student Semiconductor Industry Conference

Sponsorship Package

partnerships@cssic.ca



A message from our board

FROM OUR CHAIRS

Dear Future Partner,

Awareness is **the most** undervalued driver of organizational growth. Even with nationwide attention and recent upskilling initiatives a lack of campus awareness remains a critical bottleneck for the Canadian semiconductor industry.

Right now, we are seeing our classmates choose software engineering, or even banking and consulting simply because those fields have mastered campus visibility. Semiconductors are scaling at unprecedented rates, and that trajectory is what should be top of mind for students at their pivotal career decision point. Existing industry events are typically research-focused or reserved for executives, leaving us out of the picture. The inaugural Canadian Student Semiconductor Industry Conference will fill this exact gap.

In the pages ahead, you will see how partnering with CSSIC connects your organization directly with Canada's top emerging engineers. We look forward to building the future of the industry together.

Sincerely,



MATTIAS ZENI & JACK SWITZER

Co-founders & 2027 Co-Chairs



FROM AN ADVISOR

Having spent more than 25 years in the semiconductor industry, I see the incredible potential for Canadian businesses and students to capitalize on the industry's growth opportunities over the next 25.

CSSIC is poised to become a critical foundation to realize those opportunities by connecting established semiconductor leaders with today's most ambitious students. Your involvement ensures that they become the industry leaders of tomorrow.



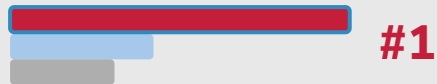
JASON ABT

Prev CTO of TechInsights
Professor, Algonquin College

Canadian tech lacks a pipeline



of Canadian-operating semiconductor companies plan to **at least double in size within five years.**



Talent shortages are ranked as the #1 barrier to growth by Canadian semiconductor employers.



Despite attractive job opportunities, **only 400 applicable graduates enter** the semiconductor industry annually.



graduate-retention from specialized programs proves that talent **can stay in Canada** with the right programs in place.

OUR MISSION

Change starts at the undergraduate level. We are dedicated to **bridging the semiconductor talent gap** by showcasing domestic career pathways, directly connecting industry leaders with emerging talent, and influencing education to adopt curriculums with modern and in-demand skills.

Awareness builds interest. And interest is what will accelerate our nation's talent development initiatives.

THE SEMICONDUCTOR INDUSTRY



UNDERGRADUATE STUDENTS



One conference is all it takes

OUR GOALS

Our programme was designed to specifically fulfill 3 key goals targeting the student-to-industry gap.

1

Highlight the growth trajectory of semiconductors and Canadian career pathways

2

Equip students with the networks and mentorship needed to thrive in the industry

3

Provide opportunities for students to showcase their skills to industry reps

KEY INFO

150-200

Top ECE Students

50+

Industry Representatives

Ottawa, Bayview Yards

DOORS & CHECK-IN

Registration, coffee, badges

8:15

KEYNOTE SPEECH

The intro to Canadian semiconductors

9:00

FIRESIDE CHAT

Our presenting sponsor gets the spotlight

9:30

GAMIFIED NETWORKING

Targeted sessions connecting you to the talent

10:00

TECH TALKS

Showcase your R&D leadership

11:00

LUNCH

Catering, informal networking, break

11:45

PANEL I*

Discussions on skill development pathways

1:00

STRUCTURED NETWORKING

Targeted sessions connecting you to the talent

1:45

SUCCESS SHOWCASE

Display your Canadian story and impact

2:30

PANEL II*

Discussions on Canada's outlook

3:30

HACKATHON PRESENTATIONS

Top delegates demonstrate their submissions

4:15

CLOSING REMARKS & AWARDS

Hackathon awards, partner shoutouts, etc.

5:30

DINNER & CLOSE

6:30

* Panelist slots are invite-only to uphold content quality.



THE CANADIAN STUDENT SEMICONDUCTOR INDUSTRY CONFERENCE
SPONSORSHIP PACKAGE

Where your brand will take the stage



THE CSSIC KEYNOTE

Undergraduate students remain unaware of Canada's decades of technological impact. CSSIC will kick off with an objective keynote on our industry's overview and outlook, paired with a fireside chat featuring our Presenting Sponsor.

As the presenting sponsor, you gain the unique opportunity to **address the entire delegate pool from the main stage**. The fireside chat enables an interactive discussion on your mission, establishing clear alignment with students from the onset of the conference.

*Included in the **Presenting** sponsorship tier*



CANADIAN SUCCESS SHOWCASE

We're exposing delegates to the ecosystem of high-growth Canadian hardware firms by hosting founders and technical leads to share their domestic founding journeys alongside the specific engineering challenges they are actively solving in the semiconductor space.

This focused visibility allows you to showcase your unique milestones and brands, helping you efficiently **connect with specialized student talent motivated by high-growth environments**.

*Included as an **enhancement opportunity** for attending sponsors*

Where you'll evaluate the talent



TECH TALKS

We're hosting technical deep-dives into leading areas of semiconductor R&D across Canada, exposing delegates to a mix of emerging and foundational topics in the field. This event aims to help students find their niche in the current Canadian landscape.

Participating partners gain **dedicated mic time** and flexibility to select their own technical topics. This format allows you to **demonstrate your R&D leadership** directly to an audience of technically aligned students.

*Included as an **enhancement opportunity** for attending sponsors*



THE CSSIC HARDWARE HACKATHON

We're co-designing a competition that tasks delegates with solving a hands-on engineering problem weeks before the conference. This provides a platform for delegates to showcase their technical problem-solving skills while utilizing industry-aligned tools.

Partnering through this event gives you the exclusive opportunity to **design and judge the entire challenge**. This format enables a targeted mechanism to **evaluate talent** based on the specific **skills most critical to your business needs**.

*Included as an **enhancement opportunity** for attending sponsors*

Where you'll connect with delegates



STRUCTURED NETWORKING

Our goal is to connect emerging talent with industry professionals. We're achieving this through a mix of structured speed networking and traditional career fair components, using interest badges and a networking passport system to maximize student engagement.

As one of CSSIC's partners, you gain the opportunity to **interface with a concentrated pool of engineering talent** actively seeking industry roles.

*Included in sponsorship tiers **Silver and up***



BRAND & REACH PACKAGES

Our organization offers diverse platforms for you to directly showcase your brand amongst undergraduate engineering communities. From media platforms (Instagram, LinkedIn, Website), to our pre-conference information package, to delegate merchandise.

All of our partners gain firsthand **visibility on platforms designed by students, for students**. Higher partnership tiers unlock premium positioning, ensuring your organization stands out as a foundational pillar of Canada's next-generation semiconductor ecosystem.

*Included in sponsorship tiers **Bronze and up***

Benefits at a glance

	BRONZE	SILVER	GOLD	PRESENTING
	\$500	\$2,500	\$7,500	\$15,000
Logo on cssic.ca	✓	✓	✓	✓
Bring your own merch or add a logo on ours	✓	✓	✓	✓
Delegate package feature	Logo	1/4-page	1/2-page	Full-page + testimonial
Conference entry	-	2 tickets	4 tickets	8 tickets
Social media feature	-	1/2-page	full-page	Standalone
Delegate resume book	-	-	Post-CSSIC Access	Early Access
Give your Remarks	-	-	Sponsored Meal	Keynote Fireside Chat
Conference broadcast credits	-	-	-	✓

✓ Included

- Not Included

Enhancement opportunities

\$2,500

Showcase your Homegrown Success

\$2,500

Host a Tech-Talk

\$7,500

Prompt & Judge the Hardware Hackathon



THE CANADIAN STUDENT SEMICONDUCTOR INDUSTRY CONFERENCE
SPONSORSHIP PACKAGE

Let's build Canada's semiconductor talent pipeline, together.

Thank you for partnering with CSSIC. We look forward to working together and are happy to creatively tailor our benefits to your specific goals.

KEY PLANNING DATES



FASIL ANDUALEM
Sponsorship Director



KAMRAN JORNACION
Sponsorship Director



ZEYNEP OZGUN
Sponsorship Coordinator

Every dollar goes to better talent

FUNDING ALLOCATION

We fund our minimum viable conference first, then reinvest in delegate experience and access.



REVENUE ANALYSIS

Sponsorship	70%
Delegate Entry Fees	20%
Grants	10%

• Funding that exceeds our targets will be directed towards lowering delegate fees